Jarrod Zimmerman is my name. I am a Full-Stack Product Designer. I'm based in Chicago, IL. 🤔 is something I do a lot, especially when facing the challenges and complexities I enjoy solving day-to-day as a designer. I have a B.S. from Northwestern University in Communication (Cum Laude), with a focus in theater, art, and technology. I think emojis are an essential means of expression: 😀🙁🙄🤣😑 I enjoy compassionate communication and collaboration, pushing pixels to perfection with code, meticulous design work that helps bring digital products to life, telling stories, and conjuring up big ideas at the intersection of art and technology. You probably want to know a bit about my work experience. Thankfully, I have over 13 years of it with startups, small businesses, and agencies. I currently work at WHQ where I am a Designer and Front-End Developer. More specifically, from Oct 2017–now, my responsibilities include Lead Product Designer for three projects, UI Developer for two, and Project Manager for two. As is the stimulating nature of a branding and design agency, my projects with WHQ have spanned across multiple industries (from early-stage startups to global institutions) and forms (from simple websites to complex enterprise applications)—each with vastly different problems to solve. From our office in the West Loop, I've shape-shifted from designer to developer to manager as needed. For one of my lengthier projects for a startup, I led our team's visual, UX, and UI design work for the web and mobile apps—an iterative process with 5 designers (including myself) over the course of a year—and led our team's visual design work for the pre-launch website (I built it in HTML and CSS too). I was solely accountable for the final designs, cross-team decision-making, and the delivery of the mobile app designs. Throughout the project, I developed a deep understanding of the client's needs, as well as their potential customers, by continuously (daily, sometimes hourly) problem-solving, and by building strong relationships with their team members through constant communication and collaboration. As project lead, I presented our web and mobile app prototypes to three of the biggest U.S. companies in our client's industry, both in-person and remotely, which helped them in their pre-launch adoption efforts. Before WHQ, I was at MarketMuse as Designer and Developer from Jul 2015–Jan 2018. MarketMuse uses AI to measure content quality by analyzing thousands of articles on a topic to help identify opportunities that improve a site's potential rank for search terms. It's an enormously complicated process behind the scenes. But the challenge (and my primary focus as the sole designer for web and product) was to make it feel effortless yet meaningful for SEOs, Content Strategists, Editors, and Marketers. In my almost-three years with MarketMuse, we went through many iterations, of both the marketing site and product, culminating in the initial exploration of a brand new product built from the ground up. With the help of the remarkably talented team, I created the first few mockups for the now-released MarketMuse Suite. These were used in part to secure a round of funding and to fuel the internal discussions of the next phase of MarketMuse. At Weleet, with the title Web Designer and Developer from May–Aug 2015, and as the sole designer, I was also responsible for the product design. Weleet's goal is to help freelancers and independent workers connect, cowork, and share personal coworking spaces. In collaboration with the company's founder and team, I helped shape the look and feel of the Weleet experience for both the web app and marketing site. Given wireframes for the user's journey, my task involved proving out workflows, optimizing UX, and creating dynamic, customer-obsessed designs. Finally, early on in my career, I worked for Simplified Solutions as a Web Designer and Developer from 2005–2008, and along the way, I had many projects as a Freelancer and Product Designer, Web Designer, and UI Developer from 2005–2017. One more thing: I trained my cat to jump, stand, and give high fives 🐱 —I'm a determined trainer. Count on me for **product design, UI design, UX design, project management, UI development** (HTML, CSS, Sass, and JavaScript). I use Sketch and Sublime Text almost every day, and I like that. Find my portfolio at jarrodzimmerman.com. Or check out LinkedIn, GitHub, or Dribbble. I have an email address. Contact me at jarrod@afewlines.com or reach out on the networks above. Thanks for reading 😊. Now stop it already. 👋